



# Paraffin Safety Association

## Southern Africa

### The logo – symbolism

The russet orange hemisphere represents the sun (*iLanga*) and the metal hemisphere represents the moon (*iNyanga*). These celestial bodies are both sources of energy that sustain life on earth. The sun is intersected with three rays/waves that pass through the sun and blend into the moon. Energy is a vital life-giving resource that sustains life. It touches all aspects of our daily lives and without it life on earth would not exist. The two hemispheres signify balance between the sources of energy and the safe use of that energy.

The waves represent the physical or visible manifestation of energy. Significantly, the waves do not begin or end, but blend from one to the other forming a continuum of universal energy. This also represents the transformative nature of energy, from darkness to light. In eighteenth-century chemistry ~ meant *solutio*, or solution. Thus the waves can signify movement, a solution, progress that is never ending, continuity and infinity.

The colour has been chosen to represent the predominant tone of Africa, a russet orange that is prevalent in our environment. It means earth, our roots, Africa and home. It is also the colour of sunrise – reflecting our new dawn. Orange is also the spiritual colour that symbolises devotion and the willingness to belong to a team, gregariousness in spirit, and an awareness of other peoples needs. The passion of everyone in the company is also reflected in this colour.

The one hemisphere of tempered steel reflects the company's commitment and will. Metals have been used throughout history as a symbol of achievement and protection.

The logo symbolises dynamic energy, transformation, innovation, inclusiveness and protection. Thus, through our new logo, we commit ourselves to energy, people and planet.